SHIFT YOUR MINDSET & DREAM BIG LLC

CAPABILITY STATEMENT

Leadership Communication | Professional Development | Curriculum & Training Solutions

COMPANY OVERVIEW

Shift Your Mindset & Dream BIG LLC provides leadership communication, professional development, and organizational training services. We design and deliver customized curricula, interactive workshops, instructional programs, and coaching experiences that strengthen communication, presentation skills, professional presence, and leadership effectiveness for individuals and teams.

CORE CAPABILITIES

Leadership Communication & Development Leadership presence, workplace communication, interpersonal effectiveness, message clarity, and audience engagement.

Professional & Workforce Development Practical, instructor-led learning experiences for professionals, emerging leaders, and organizational teams.

Curriculum Design & Instructional Facilitation Original curriculum, learning activities, participant materials, facilitator guides, and pre/post assessments.

Speaker Coaching & Presentation Development Individual and program-based coaching in speaking, voice, delivery, presentation structure, and audience connection.

Conference Workshops & Keynotes Interactive workshops, conference sessions, educational presentations, and professional speaking engagements.

SELECTED ORGANIZATIONAL EXPERIENCE

Building 21 High School | **Active contract, 2026–2027 school year** Provide contracted curriculum development and instructional services through Shift Your Mindset & Dream BIG LLC. Design and facilitate the eight-week Mindset Communication Lab, including original curriculum, learning activities, pre/post assessments, and presentation skills development.

Girls With Impact | **Paid organizational services** Facilitates the organization's established curriculum through instructional services provided by Shift Your Mindset & Dream BIG LLC.

COMHAR | **Completed pilot** Developed the original "Tell the Story" curriculum component and co-facilitated a three-week "Write the Book, Tell the Story" workshop for members.

Motivating the Masses | **Ongoing coaching role** Serves as a Speaker Advocate Coach at in-person conferences and in the nine-week virtual IGNITE program, supporting communication and speaking development.

Bakersfield Women's Business Conference | **Workshop engagement** Facilitated a 90-minute confidence-focused workshop for conference participants in California.

KEY DIFFERENTIATORS

- Proprietary Communication Capacity™ framework: Message, Structure, Voice, Presence, and Audience Connection.
- Experience both creating original curricula and delivering established third-party curricula.
- In-person and virtual training, workshop facilitation, and ongoing coaching experience.

COMPANY INFORMATION

Primary NAICS: 611430 — Professional and Management Development Training | Additional NAICS: 541611 — Administrative Management and General Management Consulting Services

Pennsylvania vendor registration completed | School District of Philadelphia supplier registration approved

Dr. Tiffany R. Harris, Ph.D. | **Founder & CEO**

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